

Pamela Thomas
Editor-in-chief, Co Publisher
Pathfinders Travel Magazine for People of Color

Pamela J. Thomas (who goes by the name PJ) is editor-in-chief and co publisher of *Pathfinders Travel Magazine for People of Color*, a nationally distributed, slick, glossy, four-color publication founded in 1997 with partner Weller Thomas. As editor in chief of Pathfinders, she is responsible for the editorial, planning and direction of Pathfinders Travel Magazine. She frequently provides interviews and information on the African American travel market to various media outlets. Interviews include *The Tom Joyner Morning Show*, *The Tavis Smiley Show*, *National Public Radio Morning Edition*, *CBS Television*, *Tokyo Today*, Ed Gordon's *News and Notes (NPR)*, Tri-State Media, Philly Live, and dozens of other magazines, newspapers and radio stations around the country.

Pamela co hosted the Travel with Pathfinders Radio Show on WPGC-AM in the Washington DC market.

Pamela has over 20 years of business experience including marketing, publishing, and media relations. Pamela earned a degree in Journalism with a specialization in Magazine Editing & Design from Temple University and was the recipient of the 1995 Chilton Publishing Award for Journalism. She received certification through the University of Pennsylvania Public Relation's program.

Pathfinders Travel Magazine was recognized by then First Lady Hilary Rodham Clinton and Richard Moe, President of the National Trust for Historic Preservation, for the company's campaign for the preservation of African American Historic Sites and Cultural Institutions.

Pathfinders Travel Magazine for People of Color is published six times a year. The magazine reaches an affluent audience of African American travelers who depend on *Pathfinders Travel Magazine*, its Online Website and Radio Show to provide comprehensive and engaging travel articles on U.S. and international destinations. *Pathfinders'* audience of sophisticated travelers has come to rely on *Pathfinders* to deliver travel information from a cultural perspective. Pamela directs a team of experienced journalists who provide the kind of trusted editorial Black Travel Enthusiasts have come to expect. The magazine is available nationally in bookstores and by subscription.

Pamela frequently speaks to organizations and tourism boards on African American travel statistics, trends, patterns and the untapped family reunion market.

Pathfinders' exposes its readers to the wonderful and colorful world of travel, through its travel clubs, Dining with the Divas® and the Pathfinders Travel Group, and website.